

Study says firms don't see workplace benefits

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Almost three-quarters of property professionals feel that the workplace has a role to play in helping companies achieve their business plans, but only 63 per cent are convinced that the board recognises the importance of the workplace and less than half are satisfied that enough is being done to ensure that the workplace contributes positively to the achievement of business objectives.

Those were the key findings from the 18-month research programme by workplace consultants Haywards which revealed that the workplace is one of the biggest single untapped opportunities for UK firms to lever competitive advantage.

Workplaces often fail to project the right corporate image... Location was a key issue – only 42 per cent felt that their buildings were correctly situated to meet business needs.

When questioned on a range of health and safety compliance criteria only 53 per cent were content that they fully complied with regulations...

The above is an extract from an article published in the September 2005 issue of FM World.

T: +44 (0)1494 488 493 | F:+44 (0)1494 488 793 | www.haywardsltd.co.uk | E: info@haywardsltd.co.uk

